

2023

NSARB 2023-001

Nova Scotia Aquaculture Review Board

Between:

KELLY COVE SALMON LTD.

APPLICANT

- and -

**MINISTER OF NOVA SCOTIA DEPARTMENT OF FISHERIES AND
AQUACULTURE**

PARTY

- and -

**KWILMU'KW MAW-KLUSUAQN NEGOTIATION OFFICE,
QUEENS RECREATIONAL BOATING ASSOCIATION, 23
FISHERMEN OF LIVERPOOL BAY, REGION OF QUEENS
MUNICIPALITY, and PROTECT LIVERPOOL BAY
ASSOCIATION.**

INTERVENORS

**Affidavit of Richard Lane
Sworn on February 20, 2024**

I, Richard Lane, of Caledonia in the Province of Nova Scotia affirm as follows:

1. I have personal knowledge of the evidence affirmed in this Affidavit except where otherwise stated to be based on information and belief.
2. I state, in this Affidavit, the source of any information that is not based on my own personal knowledge, and I state my belief of the source.
3. I am the Director of Economic Development for the Region of Queen's Municipality ("**RQM**").
4. In 2019 RQM Council moved to have the Economic Development Department lead a rebranding exercise.
5. This rebranding exercise was part of RQM's tourism and economic strategy, which was intended to attract visitors and new residents to RQM.

6. RQM issued an RFP for a marketing consultant to assist with the rebranding process and m5 Marketing Communications ("M5") was awarded the RFP in 2019.
7. The RFP was for a total of \$ [REDACTED]
8. M5 organized extensive public engagement and consultation including public meetings, surveys online, in-person and over the phone, scans of peer positioning and consultation with local tourism and marketing agencies.
9. Following the public engagement and consultation process M5 recommended rebranding RQM as "Queens Coast – Seek Nature's Rewards" ("**Queen's Coast**").
10. The Queens Coast brand exemplifies that RQM is a place to explore and engage in outdoor adventures, to enjoy the environment and access nature.
11. In 2019 RQM Council accepted M5's recommendation and proceeded with the Queens Coast rebranding project.
12. Attached hereto as **Exhibit "A"** are true copies of spreadsheets that I created from RQM's financial records, which show the direct branding-related expense totals for each fiscal year dating back to the start of the Queens Coast rebranding work RQM undertook starting in 2019.
13. The spreadsheets also show the direct branding-related expenses for each year, for different Cost Centre budget lines, and itemise each expense with a brief description.
14. Attached hereto as **Exhibit "B"** are true copies of photographs depicting Queens Coast rebranding signage in various locations in RQM.

VIRTUALLY AFFIRMED before me
 In Halifax, Nova Scotia, on MS Teams
 with Mr. Lane in Liverpool, Nova Scotia
 this 20th day of February 2024

[REDACTED]

 Barrister of the Province of Nova Scotia

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[REDACTED]

 Richard Lane

NATASHA PUKA
 A Commissioner of the Supreme
 Court of Nova Scotia

2023

NSUARB 2023-001

This is Exhibit "A" referred to in the
Affidavit of Richard Lane sworn to before
me this 20th day of February 2024



Barrister of the Province of Nova Scotia

NATASHA PUKA
A Commissioner of the Supreme
Court of Nova Scotia

**Region of Queens Municipality - Economic Development Department
Budget Expense Totals per Fiscal Year**

	Branding Related	Department Total
2019-20	48091.77	810452.47
2020-21	52976.62	750726.70
2021-22	137560.82	1,017,630.06
2022-23	83173.03	984,996.56
2023-24	15766.04	721,286.32
Total:	<u><u>\$337,568.28</u></u>	<u><u>\$4,285,092.11</u></u>

2019-2020 Fiscal Year

Posting Date	Cost Element	Cost Center	Ref. document number	Name	Val.in rep.cur.
2019-07-31	7010	TOURDSP	1900142164	89565 PO QUEENS VISITOR GUIDES #QCC62153	5,744.22
	7010	TOURDSP			5,744.22
	7075	TOURPUB/AD			0.00
	7075	TOURPUB/AD			0.00
2019-06-25	6155	EDEV	1900141448	89552 PO PROF. FEES-NEW QUEENS BRANDING #080210	6,538.73
2019-06-28	6155	EDEV	1900141533	88823 PO COLOR POSTERS RE: QUEENS BRANDING #24830	26.07
2019-06-30	6155	EDEV	1900141637	89553 PO MEETING ROOM RENTAL & COFFEE-BRANDING MTG	55.00
2019-06-30	6155	EDEV	1900141699	87498 PO QCCR RADIO ADS FOR QUEENS BRANDING #1737	182.50
2019-07-09	6155	EDEV	1900141730	88820 PO DISCOUNT MINIVAN RENTAL ON VISA	114.95
2019-07-17	6155	EDEV	1900141879	89556 PO QUEENS BRANDING MTG AD #400394273	317.03
2019-07-17	6155	EDEV	1900141914	89558 PO W.Q. HALL RENTAL-BRANDING MTG #31760	50.00
2019-07-23	6155	EDEV	1900141926	89560 PO PROGRESS INV#2-QUEENS BRANDING #080524	8,664.60
2019-07-24	6155	EDEV	1900142001	89562 PO RADIO ADS-QUEENS BRANDING MTGS #20354	215.25
2019-07-24	6155	EDEV	1900142002	89562 PO RADIO ADS-QUEENS BRANDING MTGS #13814	182.71
2019-08-31	6155	EDEV	1900142814	89571 PO BRANDING ENGMT SESS&COMMENT BOX #080849	231.64
2019-09-23	6155	EDEV	1900143080	90676 PO QUEENS AWARENESS PHONE SURVEY #081019	1,095.00
2019-10-18	6155	EDEV	1900143633	90585 PO PROF. FEES RE: BRANDING #081308	5,089.16
2019-11-20	6155	EDEV	1900144087	90595 PO PROF FEES RE: RQM BRANDING #081728	9,177.17
2020-03-18	6155	EDEV	1900146087	PO#91724, Branding Professional Fees, Inv #082828	10,407.74
	6155	EDEV			42,347.55

Year total: 48,091.77

2020-2021 Fiscal Year

Posting Date	Cost Element	Cost Center	Ref. document number	Name	Val.in rep.cur.
2020-08-31	7010	TOURDSP	1900148750	92499 PO VISITOR GUIDE PUBLICATIONS #QCG63616	2,607.15
2020-09-29	7010	TOURDSP	1900149153	92500 PO VISITOR QUITE PRINTING #QCC63851	2,544.26
2020-09-30	7010	TOURDSP	1900149242	92244 PO L.H./BEACH MAP BROCHURE WORK INV#2015	3,879.44
2020-11-24	7010	TOURDSP	1900150148	94303 PO LIGHTHOUSE & BEACHES FOLDED MAP #481497	1,818.75
2020-12-31	7010	TOURDSP	1900150858	94318 PO PROD/PRINT FEES-QUEENS X-MAS BOOK#QC64228	4,534.17
	7010	TOURDSP			15,383.77
2020-11-17	7070	TOURPUB/AD	100052530	QP Room Rental Nov 17/2020	119.93
	7070	TOURPUB/AD			119.93
2020-05-19	7075	TOURPUB/AD	1900147103	92479 PO 2020 MARKETING CAMPAIGN #083404	3,170.29
2020-07-31	7075	TOURPUB/AD	1900148348	92490 PO YOU TUBE VIDEO-QUEENS COAST #084092	236.13
2020-08-31	7075	TOURPUB/AD	1900148748	92497 PO YOUTUBE VIDEO-RQM BRANDING #084585	285.30
2020-09-15	7075	TOURPUB/AD	1900149048	91860 PO FACEBOOK ADS-TOP STAYCATIONS IN Q.C.	85.49
2020-10-06	7075	TOURPUB/AD	1900149359	91860 PO FACEBOOK ADS FOR NEW QUEENS COAST BRAND	64.51
2020-10-23	7075	TOURPUB/AD	1900149661	92246 PO POP UP BANNERS #085133	931.95
2020-12-15	7075	TOURPUB/AD	1900150550	94312 PO 2/9 PAGE VERTICAL SALTSCAPES AD #235444	728.96
2020-12-16	7075	TOURPUB/AD	1900150641	94316 PO VIDEO PROD.-SCTING/CAST CALL EXP #085841	977.94
2021-01-31	7075	TOURPUB/AD	1900151390	94568 PO RELOCATE TO QUEENS COAST FACEBOOK ADS	650.67
2021-02-28	7075	TOURPUB/AD	1900151879	94568 PO RELOCATE TO QUEENS FACEBOOK ADS-VISA	394.54
2020-10-23	7075	TOURPUB/AD	100053147	92246 PO CREATIVE DEV. FOR AD CAMPAIGN #085132	4,129.73
2021-03-31	7075	TOURPUB/AD	1900152304	94973 PO CREATIVE DEV-AD CAMPAIGN CLAIM#2 #086924	5,214.30
	7075	TOURPUB/AD			16,869.81
2020-05-19	6155	EDEV	1900147102	92479 PO FINAL BRANDING PROF. FEES #083401	10,605.89
2020-10-23	6155	EDEV	1900149662	92246 PO CREATIVE DEVELOPMENT #085132	4,129.73
2021-03-24	6155	EDEV	1900152137	94965 PO LIVERPOOL STREET BANNERS (20) #295750	2,113.19
2021-03-31	6155	EDEV	1900152276	95277 PO PORT MEDWAY LIGHTHOUSE PARK SIGNAGE #2104	3,754.30
	6155	EDEV			20,603.11

Year total: 52,976.62

2021-2022 Fiscal Year

Posting Date	Cost Element	Cost Center	Ref. document number	Name	Val.in rep.cur.
2021-04-30	7010	TOURDSP	1900152928	95286 PO QUEENS COAST SUMMER GUIDE COVER#DD-21-052	106.37
2021-07-31	7010	TOURDSP	1900154209	96379 PO 2021 VISITOR GUIDES LESS ADV. REBATE#2215	4,439.46
2021-12-08	7010	TOURDSP	1900156236	96398 PO QC WISHBOOK (3000 COPIES) #3057	5,343.55
	7010	TOURDSP			9,889.38
2021-06-16	7070	TOURPUB/AD	1900153501	95291 PO PORT MEDWAY LIGHTHOUSE SIGN #1937	1,241.00
2022-01-31	7070	TOURPUB/AD	1900157069	97834 PO CREATIVE DEV-SECONDARY HWY SIGNAGE#090591	521.43
2022-03-16	7070	TOURPUB/AD	1900157633	97842 PO POINTS OFINTEREST MAP & PRINT #DD-22-014	638.23
2022-03-16	7070	TOURPUB/AD	1900157634	97842 PO CHANGES TO SHOP LOCAL BANNERS #DD-22-015	131.40
2022-03-16	7070	TOURPUB/AD	1900157642	97841 PO QUEENS COAST ENTRY POINT SIGNS #3597	1,460.00
2022-03-30	7070	TOURPUB/AD	1900157993	98502 PO SIGNES #3766	3,047.25
2022-03-30	7070	TOURPUB/AD	1900157999	98503 PO S. & N. HWY 8 QUEENS COAST SIGNAGE	917.72
2022-03-31	7070	TOURPUB/AD	1900158043	98505 PO CAL. GATEWAY&HWY 8 DIRECTIONAL SIGNS#3826	1,053.29
2022-03-31	7070	TOURPUB/AD	1900158162	98504 PO 2 INTRPRTV PANELS INSTALLED-THACC #22-071	3,373.65
	7070	TOURPUB/AD			12,383.97
2021-10-20	7075	TOURPUB/AD	1900155536	96694 PO QUEENS COAST IN ICE LOGOS(4) #116031	344.59
2021-10-31	7075	TOURPUB/AD	1900155671	95529 PO 2 BANNER & STANDS FOR LBDC #2812	448.43
2021-12-31	7075	TOURPUB/AD	1900156573	96399 PO QUEENS COAST AD-EAST COAST LIVING#247259	1,001.15
2021-12-31	7075	TOURPUB/AD	1900156653	97828 PO Q.C. WISHBOOK AD #IN32435	406.72
2022-03-17	7075	TOURPUB/AD	1900157676	97320 PO 2 STYRENE QUEENS COAST SIGNS #26538	438.00
2022-03-23	7075	TOURPUB/AD	1900157721	97845 PO Q.C. MAGNETS 1050(SURFER/RIVER)#10425	562.99
2022-03-24	7075	TOURPUB/AD	1900157797	97850 PO 1000 QUEENS COAST STICKERS/DECALS #3717	521.43
2022-03-30	7075	TOURPUB/AD	1900158010	97843 PO 1000 FOLDING TOTE IN A POUCH FOR QC #2201	4,152.67
2022-03-31	7075	TOURPUB/AD	1900158057	98501 PO 5 HOODIES (S.S PRINT) ON M/C	187.66
	7075	TOURPUB/AD			8,063.64
2022-03-16	6155	EDEV			0.00
	6155	EDEV			0.00
2021-08-18	7070	EDEV	1900154539	96381PO MRKTNG CMPGN DIST.-FACEBOOK/GOOGLE #088445	8,465.52
2021-09-22	7070	EDEV	1900155103	96384 PO MRKTNG CMPGN-DIGITAL/ONLINE MEDIA #088687	17,665.96

2021-10-15	7070	EDEV	1900155438	96387 PO MARKETING CAMPAIGN DISBURSEMENTS #089049	1,191.68
2021-10-25	7070	EDEV	1900155562	96388 PO 2 EACH-WELCOME LIVERPOOL/QNS COAST SIGNS	47,155.41
2021-10-27	7070	EDEV	1900155648	96389 PO MTG ROOM RENTAL RE: FILM SHOOT #032651	50.00
2021-11-16	7070	EDEV	1900155890	96394 PO MARKETING CAMPAIGN-DIGITAL MEDIA #089477	256.48
2021-11-16	7070	EDEV	1900155891	96394 PO PROG. INV#3 PROF. FEES/TRAVEL EXP #089476	3,639.07
2021-12-21	7070	EDEV	1900156370	96400 PO MARKETING CAMPAIGN PROF. FEES #089904	2,085.72
2021-12-21	7070	EDEV	1900156371	96400 PO CREATIVE DEV. PROF. FEES INV#089905	3,128.58
2021-12-21	7070	EDEV	1900156372	96400 PO MARKETING CAMPAIGN DISBURSEMENTS #089906	264.57
2021-12-22	7070	EDEV	1900156419	97827 PO MARKETING CAMPAIGN DISBURSEMENTS #090093	17,728.62
2022-01-27	7070	EDEV	1900156826	97831 PO MARKETING CAMPAIGN DISBURSEMENTS #090457	839.19
2022-02-16	7070	EDEV	1900157319	97837 PO MARKET CAMPAIGN-DIGITAL MEDIA #090910	875.38
2022-03-17	7070	EDEV	1900157673	97847 PO MARKETING CAMPAIGN DISBURSEMENTS #091388	3,877.65
	7070	EDEV			107,223.83

Year total: 137,560.82

2022-2023 Fiscal Year

Posting Date	Cost Element	Cost Center	Ref. document number	Name	Val.in rep.cur.
2022-04-21	7010	TOURDSP	1900158288	98509 PO 2022 VISTOR GUIDES #3997	4,394.88
2022-12-31	7010	TOURDSP	1900162339	99874 PO WISH PRODUCTION & 3000 COPIES #5420	5,681.50
2023-03-31	7010	TOURDSP	1900163974	101686 PO 5000 LIGHTHOUSES/BEACHES BROCHURES #9718	2,346.43
	7010	TOURDSP			12,422.81
2022-12-16	7070	TOURPUB/AD	1900162129	99873 PO PARK&COMMUNITY SIGNS W/ANTI GRAFITTI#5387	2,036.18
	7070	TOURPUB/AD			2,036.18
2022-04-30	7075	TOURPUB/AD	1900158671	98510 PO DIGITAL ADS-HOTELS BRIDGEWATER #210656	516.22
2022-04-30	7075	TOURPUB/AD	1900158672	98510 PO DIGITAL ADS-BEST WESTERN #210657	411.93
2022-05-25	7075	TOURPUB/AD	1900158872	WHITE POINT GOLF CLUB TEE HOLE SIGNAGE SPONSORSHIP	521.43
2022-06-29	7075	TOURPUB/AD	1900159462	98517 PO TOURISM/POPULATN ATTRACTION CMPGN #092493	14,303.94
2022-07-26	7075	TOURPUB/AD	1900159860	98523 PO TOURISM/POPULATN ATTRACTION CMPGN #092871	7,052.35
2022-08-18	7075	TOURPUB/AD	1900160309	99851 PO TOURISM/POPULATN ATTRACTION CMPN #093230	8,397.60
2022-08-31	7075	TOURPUB/AD	1900160562	99858 PO TOURISM/POP ATTRACTION CAMPAIGN #093673	8,744.91
2022-09-30	7075	TOURPUB/AD	1900161183	99864 PO TOUR/POPULATION ATTRACTION PJCT #094014	16,082.56
2022-11-30	7075	TOURPUB/AD	1900161688	99869 PO TOURISM/POP ATTRACTION CAMPAIGN #094378	9,034.61
2022-11-30	7075	TOURPUB/AD	1900162067	99872 PO FINAL TRSM&POP. ATTRACTION CMPGN #094882	3,648.49
	7075	TOURPUB/AD			68,714.04
	6155	EDEV			0.00
	6155	EDEV			0.00
	7070	EDEV			0.00
	7070	EDEV			0.00

Year total: 83,173.03

2023-2024 Fiscal Year

Posting Date	Cost Element	Cost Center	Ref. document number	Name	Val.in rep.cur.
2023-07-11	7010	TOURDSP	1900165666	104054 PO VISITOR GUIDE PRINT & PRODUCTION #6280	1,464.37
2023-12-13	7010	TOURDSP	1900168125	104071 PO 2023 WISHBOOK PRODUCTION #6872	6,354.15
	7010	TOURDSP			7,818.52
2023-12-31	7070	TOURPUB/AD	1900168360	104068 PO BANNER BRACKETS FOR UTILITY POLES#AR026439	6,342.42
	7070	TOURPUB/AD			6,342.42
2023-05-29	7075	TOURPUB/AD	1900164938	101698 PO BRIDGWTR IN-HOTEL DIGITAL PRES. #211793	516.22
2023-05-29	7075	TOURPUB/AD	1900164939	101698 PO LIVERPOOL IN-HOTEL DIGITAL PRES. #211816	516.22
2023-08-31	7075	TOURPUB/AD	1900166855	104058 PO BOOK MARKS FOR SUMMER/FALL EVENTS #12032	572.66
	7075	TOURPUB/AD			1,605.10
	6155	EDEV			0.00
	6155	EDEV			0.00
	7070	EDEV			0.00
	7070	EDEV			0.00

Year total: 15,766.04

2023

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This is Exhibit "B" referred to in the
Affidavit of Richard Lane sworn to before
me this 20th day of February 2024



Barrister of the Province of Nova Scotia

NATASHA PUKA
A Commissioner of the Supreme
Court of Nova Scotia





info@queenscoast.ca
902-354-8741
249 White Point Road, Liverpool, NS
Region of Queens Municipality



Lighthouses & Beaches

Looking for more to do on your visit? Check out queenscoast.ca. You can also find information here on our many amenities and more comprehensive histories and more comprehensive histories of the lighthouses, please visit queenscoast.ca/lighthouses or use the QR code below.

Write your here, plan to go inland. Our freshwater lakes and rivers are perfect for paddling, swimming and fishing. In the fall, the crimson aspens and russet oaks, along with meadows, golden hemlocks, yellow and streams, will delight you. Explore every corner of Queens Coast and discover for yourself why we say, "seek nature's rewards!"

Queens Coast is home to six lighthouses and has an abundance of picnic benches. We only included houses and had an abundance of picnic benches. We only included picnic benches and had an abundance of picnic benches. We only included picnic benches and had an abundance of picnic benches.

1 Thomas H. Raddall Provincial Park

529 Raddall Park Road
East Port L'Hebert
64.8887°N, 43.8236°W

Thomas H. Raddall Provincial Park may be a little off the beaten path but it is definitely worth the journey! With over 650 ha (1,600 acres) of parkland, there is no shortage of things to do! Both white sand and rocky beaches invite swimming, sunbathing, beachcombing, canoeing and kayaking. Grab a picnic and your beach gear and spend the day doing what you love on the beach. In addition to the beaches, the park offers visitors a wide range of outdoor experiences including hiking or biking on 11 kilometres of coastal and wooded multi-use trails; exploring historic sites and interpretive panels; camping; and picnicking.

The park has a sensitive dune system and is home to nesting Piping Plovers, an endangered species. Please do your part in protecting these areas by walking close to the water's edge or on established trails.

2 Kejimikujik Seaside National Park & National Historic Site of Canada

1188 St. Catherines River Road
Port Joli
64.8295°N, 43.8236°W

Kejimikujik Seaside is a nature lover's paradise! Take the easy 5.5 km (return) Harbour Rocks Trail to St. Catherines River Beach. This trail passes through dense coastal forest, beside bogs, over coastal barrens, and then to a pure white sparkling beach with turquoise waters. If you're lucky, you'll spot some seals basking on off-shore islets or the sweet endangered Piping Plovers that summer here at one of their last undisturbed nesting beaches. Stop at the observation deck to peer through the viewing scope for a better look.

If you're looking for more of a challenge, hike the 7.7 km Port Joli Head Trail. It skirts clumps of coastal forest, providing shelter for white-tailed deer and forest birds, then follows the coast to Port Joli Head. Here, you'll witness the full force of the ocean with crashing surf, refreshing sea spray and the clatter of cobbles as waves recede. When you explore these headlands be careful to keep your distance from the water's edge, since rogue waves can wash across them.

Please note that swimming is not recommended due to the strong undertow.

3 Spectacle Island Lighthouse

1 Spectacle Islands Water Access
South West Port Mouton
64.8039°N, 43.9187°W

There has been a light on this site since 1873. The current lighthouse, built in 1937, is operational and serves as an important navigational aid for the local fishery. This iconic structure can be viewed from Route 3 between Summerville Beach Provincial Park and Hunts Point.

5 Hunts Point Beach

6783 Highway 3
Hunts Point
64.7687°N, 43.9534°W

For anyone seeking a small, quiet beach, Hunts Point Beach might be the answer. Close to local eateries, it is a wonderful place for a picnic and a stroll. Watch boats go in and out from the small working wharf or take a dip, it's a great swimming spot.

4 Summerville Beach Provincial Park

7533 Highway 3
Summerville Centre
64.8186°N, 43.9503°W

This beautiful beach is a favourite of locals and visitors alike! With a one kilometer stretch of soft white sand and shallow turquoise waters, Summerville Beach is a haven on a hot day. Grab your beach gear, pick up a picnic and spend the day at this popular paradise.

6 Western Head Lighthouse

159 Lighthouse Road
Western Head
64.6618°N, 43.9895°W

Western Head lighthouse was established in 1930 as a foghorn station. Built in 1962, the current lighthouse still serves as a navigational guide for mariners, and on foggy days you can hear the loud wail of the foghorn. Safely behind the seawall is a perfect spot to watch crashing waves during high surf.



Explore the Lighthouses & Beaches of **Queens Coast**
SEEK NATURE'S REWARDS

7 Fort Point Lighthouse

21 Fort Point Lane
Liverpool
64.1071°N, 44.0327°W

Built in 1855, this is one of the oldest surviving lighthouses in Nova Scotia. It has been described by mariners as "left on port side when entering harbour."

Throughout the nineteenth century and well into the twentieth, the light was manned by a keeper. In addition to regular maintenance and upkeep of the light, the keeper was responsible for operating a hand cranked foghorn in reply to the foghorn signals from incoming vessels as they entered the harbour. In 1964, the keeper's services were no longer required as automation became a reality and in 1989, Fort Point Lighthouse was decommissioned.

Fort Point Lighthouse remains an important cultural landmark in Liverpool. Owned by Region of Queens Municipality, the lighthouse is part of a beautiful municipal park and is open to the public seasonally. Drop in for a visit and toot the hand-cranked fog horn.

8 Beach Meadows Beach

48 Beach Meadows Beach Road
Beach Meadows
64.8397°N, 44.0567°W

Beach Meadows Beach is a one kilometer stretch of sparkling silver sand. Popular with families for all its amenities, this beautiful beach is a fantastic retreat on a hot summer's day. Bounded by "the creek" at one end and shallow rocky pools at the other end, Beach Meadows has something for everyone.

It's perfect for a day building sandcastles, swimming or poking around the tide pools. While you're there, climb up for a photo op from atop "Coombs Rock" - the high rocky outcrop where there are spectacular views of Coffin Island, Coffin Island lighthouse and Western Head lighthouse. This beach is a delight for beachcombers, with an assortment of shells, seaglass and driftwood treasures to be found. At Beach Meadows Beach there's always lots of room to spread out your beach blanket and enjoy the sounds of the rolling waves on the shoreline.

9 Coffin Island Lighthouse

211 Coffin Island Road Water Access
Beach Meadows
64.8287°N, 44.0307°W

The original lighthouse erected in 1811 was one of the earliest beacons in Nova Scotia. Mother Nature is fierce on this little island and the first lighthouse as well as its 1914 replacement were both destroyed. Today's lighthouse, built in 2006, is operational and can be seen from a lookoff on Brooklyn Shore Road.

11 Medway Head Lighthouse

925 Long Cove Road
Port Medway
64.5297°N, 44.1028°W

Often referred to as "Queens County's Peggy's Cove", the Medway Head light station once sat below the present site. Look closely, you can still see some of the old foundation amongst the rocks. Four different lighthouses have stood on Medway Head, including the present one, erected in 1961.

10 Port Medway Lighthouse

1680 Port Medway Road
Port Medway
64.5027°N, 44.1306°W

Established in 1899, Port Medway lighthouse marked the outer end of the breakwater and aided ocean-going traffic using the harbour. The light was manned by a series of lightkeepers until automation in 1967. Though decommissioned in 1989, the desire to preserve the lighthouse led to the creation of the Port Medway Lighthouse Park.



Services

- Parking
- Washroom/Outdoor
- Hiking
- Picnic Area
- Change Rooms
- Swimming
- Viewer
- Biking
- Mainland Lookoff
- Playground

For accessibility information visit our website at queenscoast.ca/lighthouses



Where to Find Our Lighthouses & Beaches

- 1 Thomas H. Raddall Provincial Park
- 2 Kejimikujik Seaside National Park & National Historic Site of Canada
- 3 Spectacle Island Lighthouse
- 4 Summerville Beach Provincial Park
- 5 Hunts Point Beach
- 6 Western Head Lighthouse
- 7 Fort Point Lighthouse
- 8 Beach Meadows Beach
- 9 Coffin Island Lighthouse
- 10 Port Medway Lighthouse
- 11 Medway Head Lighthouse
- 📍 Mainland Lookoff
Spectacle Island/Coffin Island Lighthouses
- 📍 Visitor Information Centre
- 📍 Municipal/Provincial/National Park
- 📍 Lighthouse Route
- 📍 Kejimikujik Scenic Drive



WELCOME TO Liverpool Queens Coast

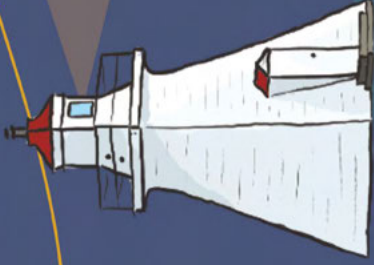
For more information, please visit queenscoast.ca or use this QR code.

Points of Interest

- 1 **1902 Arts Centre**
- 2 **Fort York Lighthouse**
- 3 **Queens County Museum & Parkline Historic**
- 4 **Queens Prince Lower Centre**
- 5 **Scotiabank Cultural Centre**
- 6 **Queens Museum of Art**
- 7 **1941 Bank Canada**
- 8 **Jackie Sprott Young Women's Museum**
- 9 **Pine Grove Park**
- 10 **William Mackenzie's Ship Museum**

Map Legend

- A Arena / Multi Purpose Facility
- B Bank / ATM
- C Beach
- D Bicycle Path
- E Public Computer Access
- F Fire Department
- G Fitness Facility
- H Gas Station
- I Hospital
- J Library
- K Lighthouse
- L Marina
- M Parking
- N Picnic Area
- O Police Station
- P Post Office
- Q Public Telephone
- R Visitor Information Centre
- S Walking Trail/Path
- T Washrooms
- U Wheelchair Access
- V Wi-Fi Access
- W Water Access
- X Access Point



Welcome to

Port Medway Lighthouse Park



Queens Coastal

SEEK NATURE'S REWARDS

Queens Coast

SEEK NATURE'S REWARDS



Queens Coast
Region of Queens Municipality

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Some History...

Privateers were privately owned ships that were authorized by a government to raid ships from other countries - a form of legalized piracy on the high seas. The men who served aboard these ships were also referred to as "privateers."

After the American Revolution, American privateer ships ranged up and down Nova Scotia's South Shore, ambushing merchant shipments, disrupting commerce, and occasionally stealing ships right out of Liverpool's wharves. Desperate to defend their homes, their families, and their livelihoods, many leading citizens of the Town of Liverpool petitioned the British government for the right to retaliate against these ocean raiders. In 1777, these citizens were granted authorization to launch privateer ships of their own.



Liverpool quickly emerged as one of British North America's leading privateer ports, eventually deploying more privateer vessels than even the much larger city of Halifax. Ships like the Lucy, the Rover, and the Liverpool Packet gained international renown for their workmanship and speed, and the prowess of their crews inspired respect and fear.

Although privateers no longer roam the seas, and the day of the great sailing ships has passed, Liverpool's significance in maritime history lives on in the town's nickname to this day: *PORT OF THE PRIVATEERS*. The annual Privateer Days summer festival is a proud celebration of Liverpool's colourful privateer heritage.

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LIVERPOOL, NOVA SCOTIA



Fun for the Whole Family!



Region of Queens Municipality



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Queens Coast
 Welcome to
Liverpool

← Lighthouse Route East

- Shops & Services
- Beaches
- Accommodations
- Marina
- Lighthouses
- Queens Place Emera Centre

Historic Downtown & Waterfront →

- Shops & Services
- Restaurants & Cafés
- Visitor Information
- Museums
- Astor Theatre
- Fort Point Lighthouse
- Accommodations

Centre

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